



THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta. Thursday December 11th 1941



PACIFIC COAST EASTERN CANADA

Enjoy Canada's mildest winter climate in the Evergreen Play-ground. Beauty, health, outdoor sport, escape from the rigors of a Prairie winter—all these are within your reach when you take advantage of low rail fares on sale daily—and there is a wide choice of return limit.

The east offers many attractions for the winter vacationist—2 chance to visit the old home—winter sports—cosmopolitan cities—in fact almost anything you desire. Low fares on sale from December 1 to January 5, with three months limit, are an added attraction.

Appetizing meals at moderate cost in the Dining Car, also tasty tray lunches served at your seat in Day Coaches and Tourist Sleepers.

Information from Nearest Agent

WH-872

CANADIAN NATIONAL

CHRISTMAS GREETING CARDS

We have just received a shipment of the most beautiful line of

CHRISTMAS GREETING CARDS

we have ever handled, and at an exceptionally low price.

CHINOOK ADVANCE

Chinook Hotel

Try Our Meals

GOOD ROOMS

W.H. Barros

Prop.

GIVE WAR SAVINGS CERTIFICATES for GIFTS

WHAT could be more practical . . . more appreciated and more patriotic than WAR SAVINGS CERTIFICATES for Christmas gifts? Give them to every member of your family this year.

Remember, they only cost you four dollars each and they are worth five dollars to the person receiving them.

SUPPORT ALBERTA'S DRIVE FOR WAR WEAPONS

To the LIMIT OF YOUR RESOURCES

SPACE DONATED BY THE
PREWING INDUSTRY OF ALBERTA

ALBERTA WHEAT POOL MEETING

Mr. W. S. Falconer, delegate will hold a meeting at Chinook, on Wednesday afternoon, December 17th.

You are all invited to attend.

There will be some interesting Subjects for discussion.

Lamont is named to Post
Held by L. W. Brockington

Appointment of Cecil Lamont as successor to L. W. Brockington, K. C., was announced following a meeting of the directors of the North-West Line Elevators Association. Mr. Brockington held the post of general counsel of the association until his departure for Ottawa on leave of absence two years ago to act as advisor to the War Committee of the Dominion cabinet. During Mr. Brockington's absence, Mr. Lamont carried on Mr. Brockington's work with the Line Elevators' Association.

Prior to joining The Alberta Pacific Grain Co. Ltd. at Calgary 15 years ago, Mr. Lamont was with the Saskatchewan Co-operative Elevator Co. Ltd., Regina, and when with that organization made a special survey of the Co-operative movement when, in 1925, he visited all the Co-operative pooling organizations in the United States. During the wheat congestion in Canada in 1935 and 1936 he was loaned to the Canadian Wheat Board by The Alberta Pacific Grain Co. to visit the millers in Great Britain and Europe to negotiate the use of greater quantities of Canadian wheat in their grists.

A short time ago Mr. Brockington requested that he be relieved of his position with the Line Elevators Association to engage in the practice of law in Ottawa following a projected speaking tour in the interests of Canada's war effort in Great Britain and the United States.

Week End Specials

Exeter Corned Beef	tin	24c
Quaker Tomato Catsup	2 tins	25c
Twinkle Jelly Powder	4 pkts.	25c
Indian Maid Salmon	2 tins	35c
Alberta Icing Sugar	2 lbs.	25c
Quaker Puffed Wheat	2 pkts.	19c
Safeguard Health Soap	4 bars	25c

Glass, Putty
Tree Holders, Felt Stripping
Lamp Glasses, Burners, Wick
Mantles, Generators

**BANNER HARDWARE
AND GROCERY**

I. H. C. & John Deere

IMPLEMENTS and REPAIRS

Maple Leaf FUELS, Oils & Greases

ELECTRIC & ACETYLENE
Welding

FARM SUPPLIES

COOLEY BROS.

Chinook, Alta.

Phone 10

Chinook Meat Market

Fresh & Cured Meats and Fish
Swifts and Burns well known
brands of Hams and Bacons

Gift Suggestions For
Soldiers and Friends Overseas

Parcels packed and Mailed
for Purchasers

We are buyers of Poultry at
Market Prices.

Phone No. 4

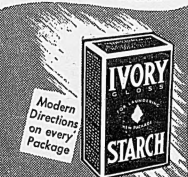
J. C. Bayley Prop.

2441

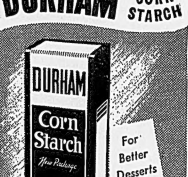
One RECOMMENDS THE Other BEE HIVE Syrup



A great energy Food



Modern Directions on every Package



For Better Desserts

St. Lawrence Starch Co. Limited

DAUGHTER OF DESTINY

—BY—

Eleanor Atterbury Colton

CHAPTER XXXVI.

The warm spring afternoon had cooled off into evening before Dale and Devona finally turned back, exhausted, to the old Brasher home. Dale, his face white with fatigue, strain, walked up the front steps like an old man. Devona, her heart aching with remorse, went ahead, opening doors.

Old Abbot, worried and anxious now, served their dinner in front of the library fire. A delicious dinner that Devona could scarcely touch. And Dale, too, picked at the savory dishes listlessly.

"If anything's happened to that kid—" he said once, with deadly quiet that made a sword-point of remorse deep into Devona's ear, "I'll never forgive myself."

"But it was my fault, Dale, not yours," she insisted.

"No, it wasn't. I'm just as much to blame. More so. I know Talbot better than you do. I've watched him grow up from a shy, little boy into a sensitive artist. I should have known enough to get out of the way just as soon as I knew how he felt about you."

Pulling himself out of his chair, Dale paced the room nervously. "Trouble was, I didn't ever think he'd be deeply in love with a girl. He's so wrapped up in his art, his theatre and his play-writing. Before, that had always been his first, his only love."

Dale turned, smiled down at Devona huddled small in her chair. "Not that I'm really surprised he fell for you." Tenderly he ran his fingers through the curl of hair at the nape of her neck. "How could he help

loving you so much, it could—drive him crazy!"

Devona's head went down into her hands again. "Please, don't Dale. I—I can't hear it."

Dale crossed to the window then, stood staring out into the soft spring evening. For a minute, only the sound of Devona's sobbing broke the silence. Then, crashingly, the phone rang in the outer hall.

Devona jumped to her feet, but Dale was already racing down the hall, snatching up the phone.

"Yes. Hello. Yes. Yes."

At his elbow, Devona tried to read the news in his expression. Police reporting a body found? Tal himself alive and well? Could—

"Thanks. Yes, I have it."

Slowly, Dale replaced the receiver, looked down at her.

"That was Western Union. A wire from Tal saying for us to meet him at 34 Seaside Drive, Santa Monica. He's a surprise and it's important. We must be there by 8:30 sharp."

"Eight-thirty?" Devona glanced at her watch. "It's nearly 9 now."

Grimly, Dale snatched up his hat, flung open the door. "It would be just like him to stage something crazy—some dramatic scene of—"

Dale didn't finish that thought as racing down the steps, they flung themselves into the long blue coupe again. But Devona's imagination finished it for her—and the picture left her trembling with anxiety. If only they weren't too late. They mustn't be too late.

It was nearly an hour before they found Seaside Drive. And another few minutes before they turned into the curving drive at No. 34.

"But this is—a private estate," Devona murmured as Dale stopped the car under a handsome portecochere.

"Come on."

The drive was clogged with cars and the front door stood wide open as Dale and Devona ran up the steps. It looked for all the world like a huge party. There must be some mistake—the wrong address.

"Maybe he was trying to mislead us—deliberately," Devona suggested as they stood, glancing uncertainly toward the gay crowd swarming through the big drawing room just beyond.

Then they saw Tal.

Devona's heart was swept with relief. Tal was—laughing! His face alive and gay and teasing. He was dancing with a pretty blonde girl with Gay Dorset.

"Look! It's—Tal!" she whispered, pulled at Dale's arm.

As if Tal had heard that breathless little remark, he turned toward the front door, saw them, waved impudently.

"Hi, there. Come in!"

And a moment later he was bounding toward them like an excited puppy. Gay Dorset still clinging to his arm.

"It's a party, folks. A real celebration. How do you feel, old man?"

Dale looked at him anxiously a moment. Then a grin broke across his tired, white face. "Okay now. What's up?"

Tal didn't answer. Instead, he turned toward the crowd of merry-makers and shouted: "Hey, there, everybody! The guests of honor have arrived! Give them a big hand, everybody!"

Guests of honor! Devona stared at him. Had he lost his mind? She and Dale exchanged puzzled glances.

"May I present my brother, the honorable Dale Brasher and—"

grinning, he pulled Devona forward, too, tucked her hand under his arm, and his fiancée, the lovely Devona Raeburne."

Stunned, Devona couldn't believe her ears weren't playing tricks. "Tal—what are you saying?"

The orchestra had broken immediately into the opening bars of the Lohengrin and Tal, grinning happily, waved to a servant carrying a huge silver tray of brimming glasses. "Here! A toast to the happy bride and groom. To-morrow's their wedding day."

Almost angrily, Dale jerked at Tal's sleeve. "What's the matter with you, Tal? Have you gone crazy?"

"I'll say I haven't." He turned again toward the pretty girl beside him. "Gay and I decided you had given us two perfectly good reasons for celebrating. Your victory, Dale, and—" He grinned again, mischievous as a small boy, "now your coming—nuptials. So—thanks to Gay's hospitality here—it's a surprise party."

Dale stared at his brother a minute before answering and, this time still puzzled, a grin broke across his face in response. "I'll say it's a surprise."

"And now come let me introduce you to all these silly people," Gay smiled, drawing them down the three broad steps from the handsome reception hall into the crowded drawing room.

So baffled by the strange turn of

**HELP GET RID OF THAT
COUGH-COLD
THE QUICK EASY WAY**

The Buckley says: The new improved Buckley formula now all medication—no syrup, not only helps you get rid of your cough, but gives you more for your money. But be sure it's the genuine.

**BUCKLEY'S
MIXTURE'S**

events she couldn't get her bearings, Devona acknowledged introductions, danced with charming strangers, sipped a cocktail and wondered when she would wake up. Finally, Tal cut in for a dance.

"Please, Tal," she begged under cover of the confusion. "What is it all about—why—?"

"Don't you know?" His eyes smiled at her and then, beckoning to Dale who stood alone for the moment, he led them both to an opened French window. Out into a cool, deserted balcony. "Come here, you two. I'll have words with you."

Then, taking Devona's hand, he laid it in Dale's, held them together a moment. "If you two simpletons don't know you are in love with each other, it's time you found it out."

Devona's eyes scanned Dale's for an anxious moment.

"But, Tal, you—what is—"

Dale stammered uneasily.

"And if you think I'm not artist enough to have sensed what was going on, Tal, went on calmly, "then you haven't much faith in my genius. I guess I know real emotions under a safe control."

"But Tal—you don't understand," she protested, still not sure that this calm was real, "I mean—you—"

"Honey. Don't try to explain." Tal wrapped an affectionate arm around her shoulder. "I understand perfectly. You thought you loved me as a husband when in reality it's Dale you love that way. Me—I'll always be your favorite brother-in-law, won't I?"

Suddenly tear-blinded, she nodded. "And you'll be a favorite of mine too," he went on. "You turned up at the right moment with that sweetness of yours and I'm eternally grateful. But I don't want to marry you, angel."

"You—don't—"

"Sorry." His grin broke out again infectious and teasing. "I'm much rather be best man of Dale, here."

Dale's hand gripped his. "You're sure you—"

"Sure. Me—I'm married to the theatre. Didn't you know?" Then with a little shove. "Now, you two 'I'll give you a few minutes alone out here to find out what a terrible mistake you were about to make. And—if it isn't love—"

Dale's arm went around Devona, drawing her close against him.

Tal nodded, mocking gravity. "I knew it was. Well—God bless you my children. I'm going to hunt up Gay now and we'll compose some brand new toasts to your future happiness."

With that, he disappeared into the drawing room.

For a moment, Dale and Devona both stared after him. Then, slowly, their eyes met.

"Do you think he—really—doesn't care?" Devona asked softly.

"I don't know, honey. I'm afraid we never will. But at least," Dale smiled happily, "he's grown up some. Enough to take this—like a gentleman and a scholar. Good old Tal!"

Inside, someone began a hilarious "For he's a jolly good fellow—for he's—"

Dale's arms tightened. "Tal's more than that, isn't he darling, to have given us back to each other?"

Devona's arms crept around his neck and she laid her forehead against his cheek as she whispered, "Oh, yes, Dale. Life's—funny, isn't it?"

"Not funny, darling." His lips hovered close to her own. Pretty wonderful—now."

"Daughter of a strange destiny, a great love will grow out of this!" he said once—halfway around the world, half a lifetime ago. And he'd been so right, she thought happily as Dale folded her close to his heart. So wonderfully right!

(The End).

Guns of .410-gauge are misnamed; actually, they are .410-calibre, not gauge.

A Pleasant Habit

DAILY MAIL CIGARETTES 18 FOR 25c.

For Canadian Army

Powerful Little American Army Car To Replace Motorcycle

It is reported, says the Kingston Whig-Standard, that Canada has ordered 2,000 "jeeps," the powerful little American four-wheel-drive army cars that are used for all the purposes for which the Germans and ourselves now use motorcycles and which are said to do a better job than the latter. This is another indication that the Canadian mechanized army is determined to be the best in the world.

ARK ROYAL'S CAPTAIN



Here is the Ark Royal's captain, L. E. H. Maund, pictured on the flight deck of the aircraft carrier, now sunk by enemy submarines. She was in tow after being torpedoed. Skipper Maund tried valiantly to save her.

Famous Peacock Throne

Was Taken From India In 1739 By Persian Conqueror

The famous Peacock Throne of Persia, from which it is suspected that the ex-Shah or his Nazi associates removed some of the jewels, was originally constructed for the Great Mogul at Delhi, and was carried off to Tehran by Nadir Shah, the Persian conqueror, in 1739. Unlike most thrones, it is not a chair, but a couch, large enough for a man to lie full length, and is entirely overlaid with gold and encrusted with precious stones, the whole thing being valued at some five million pounds. Access to the throne in the Royal Palace at Tehran has always been difficult to obtain, and in recent years very few visitors have been allowed to see it. There have been rumors from time to time of certain jewels having been removed and sold. It has even been suggested that the original Peacock Throne has been entirely dismantled and disposed of, and that the present one is a comparatively valueless replica.

A Distinctive Badge

Maharaja Of Mysore's Emblem Worn By One R.A.F. Squadron

Badges bearing the emblem of the Maharaja of Mysore, distinguish the pilots of one R.A.F. squadron from all the others. The emblem represents Ganderbherunda, the mightiest bird ever known. In a cable to the members of the Mysore squadron, the Maharaja said: "I beg you to wear the badges for my sake. I wish Jaya, or victory, in all your contests. Happy hunting among the Nazis."

To conserve wrapping paper, Ceylon has asked shoppers to use baskets and to have deliveries to their homes made in containers which may be returned to the store.

Emanuel Feuermann, the "cellist," never lets his cello out of sight and buys an extra berth for it when travelling.

The stars that form the Big Dipper are only a part of the constellation Ursa Major.

"It DOES taste good in a pipe!"

HANDY SEAL-TIGHT POUCH—15¢
1/2-LB. "LOK-TOP" TIN—65¢
also packed in Pocket Tins



GROWN IN SUNNY SOUTHERN ONTARIO

Great Tourist Attraction

Southern Shores Of Crimea Ideal For The Holiday-Maker

The southern shores of the Crimea, now threatened by the Nazis, are a paradise for the holiday-maker in early summer or autumn. In the old days Russian aristocrats who could not afford to go to the Riviera always wintered there. The steep coast is notched with hundreds of delightful little bays clothed with pine forests, vineyards and lovely gardens, with sub-tropical vegetation, and the bathing is excellent. The Soviet Government has established many rest-homes and handsome swimming baths along the shore. Further inland the Crimea consists of a high, treeless limestone plateau on which thousands of sheep graze. Roads are few, and there are only two railways. In Sebastopol are still many reminders of the great siege of 1854-5, when the British and French invested the town for 349 days, and fired 1,350 cannon balls at it before it was abandoned. The Russians are very proud of their ancestors' resistance.

GEMS OF THOUGHT

LOVE ONE ANOTHER

Love is never lost. If not reciprocated it will flow back and soften and purify the heart.—Washington Irving.

Faith, like light, should always be simple and unbending; while love, like warmth, should beam forth on every side, and bend to every necessity of our brethren.—Martin Luther.

It is the very essence of love, of nobleness, of greatness, to be willing to suffer for the good of others.—Spencer.

"Love one another, as I have loved you." No estrangement, no emulation, no deceit, enters into the heart that loves as Jesus loved. It is a false sense of love that, like the summer brook, soon gets dry.—Mary Baker Eddy.

Divine love is a sacred flower, which in its early bud is happiness, and in its full bloom is heaven.—Eleanor L. Harvey.

How shall I do to love? Believe. How shall I do to believe? Love.—Leighton.

Making Use Of Time

How To Pack A Lot Of Work Into One Day

A day is like a trunk. You can put twice as much in it if you know how. The right way to pack a trunk is not to dump the stuff in the middle, but to pack it tightly in the corners and sides. Last of all, pack the middle.

There is a right way, too, to pack a day. A man can do nearly twice as much if he appreciates what he can do in five minutes—if he fills up the corners of his day. Whenever I'm tempted to say I'm busy, I think of Mr. Churchill, and I keep my mouth shut. He has no more hours in a day than you and I have. He, too, has to spend time on bathing, shaving, dressing, hair-cutting, going from place to place, and all that. He has more victories and interruptions than anyone else has, but he packs his day. He finds time for reading, thinking and planning.

Almost every one of us can do more than we are doing. We can really fill our days with work accomplished and still have some time for reading, thinking and planning.—Efficiency Magazine.

Greek War Fleet Buoy

With their country in the hands of the Nazis, the Greeks' war fleet of one cruiser, six destroyers, five submarines and other craft is still fighting beside the British fleet in the Mediterranean.

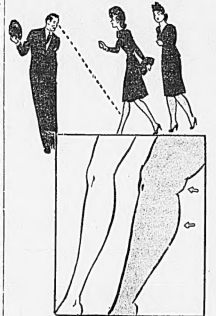
A New York confectioner has his sweetmeats delivered in a Victorian coach.

The wood of the Ohio buckeye tree is renowned for its use in the manufacture of artificial limbs.

Pemmican consists of lean meat, which is dried, pounded, and packed into sacks of hide.

HOME SERVICE

EXERCISES SOON REDUCE NOTICEABLY THICK LEGS



Un-Used Muscles Cause Bulges

Men notice your legs, even when they don't seem to! So be realistic and DO something about those heavy calves, those fatty pads around the knees!

You can, in a surprisingly short time, by doing leg exercises. Legs—and hips and tummy, too—get large and out of shape when the muscles are inactive. Even when you're active you may not be using the muscles that special exercises like this can get at.

1—Extend left arm and step forward on right foot, bending both knees and taking as long a stride as possible. 2—Extend right arm and step forward on left foot. Continue for 18 to 20 steps.

You not only reduce your calf measurement in this way but you reduce your "age." Slim contours make you look 10 years younger!

Start "youthful" exercise routine to-day! Our 32-page booklet has exercises to give you slimmer waistline, hips, thighs, legs, lovelier arms, neck, shoulders, bust, posture. Also has a general routine; exercises for constipation, aching feet, nerves.

Send 15c in coins for your copy of "Best Exercises for Health And Beauty" to Home Service Dept., Winnipeg Newspaper Union, 175 McDermott Ave. E., Winnipeg, Man.

The following booklets are also available at 15c each:

- 102—"Public Speaking Self-Taught."
- 100—"Vitamins To Keep You Fit!"
- 110—"How to Choose and Care for Your Dog"
- 145—"Overcoming Nerves and Every-Day Health Problems"
- 108—"Announcements, Showers and Birthdays Parties"
- 183—"Self-Instruction in Short-hand"

Australian Sausage

A Thousand Tons To Be Shipped The Imperial Forces

Australia's sausage-making industry, already working at high pressure, will have to be further stepped up to meet an urgent order received from India by the Supply Department for 1,000 tons of sausages. At least 32,000,000 sausages will be needed to supply Australians and Imperial forces overseas. For some time the monthly output has been 3,500,000 pounds, or 26,000,000 sausages.

Orders for 16,500,000 yards of sausage casing, equal to 9,375 miles, have been placed, and manufacturers are now faced with the problem of filling the casing with meat—60 per cent. pork and 20 per cent. prime beef—and putting the sausages into cans.—Australian Press Bureau.

Census figures show Calcutta's Hindu population increased from 800,000 to 1,500,000 in the year, and the Moslems from 300,000 to 500,000.

The Donets coal basin in Russia is often called the "Soviet Pennsylvania."

The average man's jaw exerts 180 pounds pressure per square inch, when he chews.

**WILDER
SMOOTHER
& ECONOMICAL**

DAILY MAIL

CIGARETTES 18 FOR 25c.

Better Smoking!

DAILY MAIL

CIGARETTES 18 FOR 25c.

CHINOOK
UNITED
CHURCH

CHURCH Service 11:45 a.m.
 Sunday School 10:30 a.m.
 All are cordially invited to attend.

ANSWER
THE CALL
ENLIST AT
ONCE!

RESTAURANT
 Meals at all hours
 FRESH OYSTERS
 All Kinds Tobacco
 and Cigarettes
 SOFT DRINKS and
 Confectionary
 ICE CREAM
Mah Bros

For
PRAYING
Or
TRUCKING
Any Kind
Satisfaction
Guaranteed
ROBINSON
CARTAGE

FOR MORE PROGRAMS

Specify
GENERAL ELECTRIC
Pre-tested
RADIOTRONS

GLASS METAL

MADE IN CANADA
CANADIAN GENERAL ELECTRIC CO. LTD.

LADIES' CARD
CLUB

The Ladies' Card Club met Tuesday evening at the home of Mrs. Lee. The honors were shared by Mrs. E. C. Pfeiffer and Mrs. Jas. Aitken. The Club will meet next week at the Hotel with Miss McDonald as hostess.

Mr. and Mrs. Geo. Wanner and little son Donald were Hanna visitors Thursday.

Mr. Levi Vennard of Calgary, arrived in Chinook on Thursday, where he expects to spend the winter months.

Miss Laurel King was a Hanna visitor his week.

Mrs. W.H. Davis returned to Calgary after spending a few days visiting at the farm.

Mr. and Mrs. W. Rosenau were Hanna visitors on Thursday.

Mrs. W J Gallanger visited at Hanna Thursday.

WEATHER IS
UNCERTAIN

Old Man Weather has been up to some funny tricks lately. Within the space of a couple of weeks, Chinook has been treated to a great atmospheric variety. Everything from the balmy breezes of spring to the coldest Arctic blasts.

SAYS STALIN
INVOKED BLESSING
OF GOD UPON
ROOSEVELT

MANILLA, Philippine Islands.

Nov. 20 (BUP) - This is the story of the night Josef Stalin stood at a banquet and invoked God's blessing on President Roosevelt.

It was a night such as the Kremlin has never seen before and may never see again. And the story of that night is told by Wallace Carroll, British United Press correspondent, who had just arrived in Manila after ten weeks in Russia.

Carroll was there when British and American delegates gathered in the Kremlin and for seven and a half hours saw Stalin—not as a man of steel—but as an apparent kind-faced old man with whitening hair. And they were amazed when this leader of "Godless Russia" invoked the blessing of God on the American president.

They all drank 31 toasts that night. And it was a little hard on the delegates for the Russians insist that each toast be drunk to the last drop. The most spectacular toast, a Carroll, came when Stalin arose from his chair, raised his glass, and said of President Roosevelt:

"May God help him in his task."

THE PRICE CEILING
ORDER IS NOW LAW

A fine up to \$5,000 and two years imprisonment is provided for offences against this law

WHAT YOU MUST DO TO COMPLY WITH THIS LAW

1. As a Consumer

You must not buy goods or services for more than the highest price charged for such goods or services during the basic period, September 15 to October 11. If in doubt, ask your merchant for proof the price he asks is a lawful price under the Price Ceiling order. Normal seasonal price changes in fresh fruits and vegetables and greenhouse products are exempt.

2. As a Retailer

You must not sell goods or services for more than the highest price at which you sold such goods or services in the basic period, September 15 to October 11.

You must not buy goods or services from manufacturers or wholesalers or any other sources for more than the highest price you paid to them in the basic period.

It is intended that cases of serious hardship should be adjusted by reducing the cost of merchandise to the retailer. Retailers whose cost of merchandise delivered to them after November 30 is too high in relation to the ceiling prices, should get in touch with their suppliers and try to arrange an adjustment fair to both parties.

The price of goods of a kind or quality not sold during the basic period must not be more than the highest price charged for substantially similar goods in the basic period.

3. As a Wholesaler

You must not sell goods or services at more than your highest price (less discounts then prevailing) for such goods or services during the basic period, September 15 to October 11. You must not buy goods or services for more than the highest prices paid during the basic period.

Wholesalers will be expected in some cases to reduce their prices below the ceiling in order that their retail accounts may carry on. Wholesalers in turn may have to ask their suppliers for price reductions.

The continued flow of goods through normal channels is of the utmost importance and the Board will intervene if suppliers divert business abnormally from one customer to another.

4. As a Manufacturer

You must not sell at prices higher than your highest price (less discounts then prevailing) during the basic period, September 15 to October 11.

In some cases it will be necessary for manufacturers to reduce their prices below the ceiling so that wholesale and retail accounts may carry on.

Where maintenance of the retail ceiling requires manufacturers' prices to be substantially reduced, the Board will investigate and in proper cases will afford necessary relief.

Imports

Retailers, wholesalers and manufacturers are assured by the Board that any considerable increase in the costs of import of essential goods will be covered either by subsidies or by adjustment of taxes. Details will be announced shortly.

Services Also Come Under This Law

The Price Ceiling law also applies to rates and charges for electricity, gas, steam heat, water, telegraph, wireless, telephone, transportation, provision of dock, harbour and pier facilities; warehousing and storage; manufacturing processes performed on a commission or custom basis; undertaking and embalming; laundering, cleaning, tailoring and dressmaking; hairdressing, barbering and beauty parlour services; plumbing, heating, painting, decorating, cleaning and renovating, repairing of all kinds; supplying of meals, refreshments and beverages; exhibiting of motion pictures.

NO CHEATING OR EVASION OF THE
PRICE CEILING LAW WILL BE TOLERATED

"How the Price Law Works," a pamphlet setting forth how each branch of business must apply the regulations to its own operation will shortly be available at Post Offices and Branch Banks.

The Board will soon open Regional Offices throughout Canada where problems may be discussed. These Offices will co-operate with business in the adjustment of difficulties. The Price Ceiling law is vital to Canada's war effort.

PUBLISHED UNDER THE AUTHORITY OF
THE WARTIME PRICES AND TRADE BOARD
Ottawa Canada

**LOW
FARES**

for
**CHRISTMAS
and NEW YEAR'S**

Between all Stations in Canada
**Fare and One-Quarter
for Round Trip**
MINIMUM FARE 25c

Christmas
Going: From December 23rd
to December 25th inclusive,
except where no train service
Dec. 23rd, tickets will be sold
Dec. 22nd.
Returning: Leave destination
up to Midnight, December
26th.

New Year
Going: From December 30th
to January 1st inclusive, except
where no train service
Dec. 30th, tickets will be sold
Dec. 29th.
Returning: Leave destination
up to Midnight, January 2nd.

**Fare and One-Third
for Round Trip**
for the entire Holiday Season
Going: From December 19th
to January 1st inclusive.
Returning: Leave destination
up to Midnight, January 7th.
Good in Coaches, Tourist
and Standard Sleeping Cars

AN APPEAL
As many thousands of our
Armed Forces will travel to
and from their homes for the
Christmas and New Year
holidays, the Railways appeal
to the general public to travel
early and assist in relieving
the unavoidable congestion.
Full information from any Agent

**CANADIAN
NATIONAL**